2658 Del Mar Hts Rd #220 Del Mar, CA 92014 caroleh@designloft.com (858) 755-2020

## **SUMMARY OF EXPERIENCE**

- Website developer, writer and information designer designed, wrote, developed, and delivered websites, collateral material, advertising content, user guides, and training courses, working as a small-business owner/independent contractor for a wide range of clients.
- Training director at a major computer corporation planned, developed, and taught both management and technical courses.
- Writer/educator wrote technical user guides, developed courseware, and trained customers and technical developers in the U.S. and 4 European countries.
- **Systems programmer** developed systems software including drivers and diagnostics for computer peripherals and communication equipment.
- Teacher in private adult school and public high school taught math and English to students in Maryland and San Diego.

## **EXPERIENCE**

# Website Developer, Writer and Information Designer

Info Design, Owner

**Websites:** Designed layouts, created graphics, wrote content, and coded HTML, PHP and JavaScript for various sites, for example:

commercial: •dataskill.com •kantarbridge.com •freni-law.com •lucytreasures.com
 •okbridge.com •nigelhook.com •regencylimoandsedan.com •camotorcycletours.com
 nonprofits: •nawbo-sd.org •ljcds.org •hohf.org •dmcc.cc •sdsic.org •sdarc.org
 individuals: •divingturtle.com •kaama.com •joedisciple.com •bichonblitz.com

**Collateral Material:** Designed, wrote, and published brochures, newsletters, booklets, business-plans, proposals, advertising copy, and corporate identity products for various clients, for example:

commercial: •Dataskill (software services) •Miller, Monson & Peshel (law firm) •ViewPlan (estate planning software) •JC Publishing (retail books) •Honeycutt & Smith (financial services) •NCR Corporate Marketing (large networks) •FirstAid Services of SD (event medical services) •The Brady Company (construction) •SCME (mortgage services) •SDHT (spa services) •Ohio Urological Society (medical association)

*nonprofits:* •LJCDS (La Jolla Country Day School) •NAWBO (National Organization of Women Business Owners) •SDSIC (San Diego Software Industry Council) •St. Madeleine Sophie's Center (services for developmentally disabled adults).

User Guides: Wrote and designed technical user guides for a diverse group, for example: commercial: •OKbridge (online help guide for Internet gaming) •AWI (network systems)
•Business Geometrics (business intelligence tool) •Compton's New Media (multimedia software) •NCR Corporation (communication software) •Jane Schuck & Associates (legal software) •ARS (retail software) •SuperComputer Solutions (supercomputer systems)
•Baker & Taylor (book distributor) •Trade Service Corporation (computer catalogs)
•Decom Systems (satellite telemetry systems) •The Del Mar Group (CD-ROM software).

**Training:** Wrote and taught a variety of courses, for example: •Wrote courseware and taught 5-day network communication classes worldwide for NCR Corporation •Developed course materials for Clear Writing for Lawyers classes at UCSD •Taught Windows software usage to corporate clients at over two-dozen sites.

## **Training Director**

NCR Corporation

**Managed** all employee training for the NCR Torrey Pines location.

**Developed courseware** and taught time management, project planning & management, customer relations, and engineering management classes.

**Taught** corporate-developed classes to over 800 employees, including technical skills, management skills, career planning, and employee development.

# **Network Communications Publications & Training Analyst**

**NCR** Corporation

**Developed courseware and taught** over 30 classes to NCR customers and employees for network design, programming, and software project management in the U.S., Paris, London, Amsterdam, and Scotland. (Average evaluation 8.2 on 1 to 9 scale.)

**Wrote user guides** about network application programming protocols. (Programming manual selected as writing standard for corporate workbench writer's tool.)

## **Technical Writer & Course Developer**

ITS Corporation & ISSCO Graphics Corporation

Wrote user guides and courseware for computer applications of two start-up companies.

## **Programmer Analyst**

**Control Data Corporation** 

**Developed systems software** including drivers and diagnostics for computer peripherals and communication equipment.

#### **Teacher**

Private adult school and public middle school and high school

**Taught** math and English to students in Maryland and San Diego.

### **EDUCATION**

B.S. Mathematics w/English minor – *University of Maryland*Graduate work in computer science – *University of California, San Diego*Certified course developer and master teacher – *NCR Management College*Graphic design and document design – *University of California, San Diego*